

*“If you think  
it’s expensive to hire  
a professional  
to do the job,  
wait until you hire  
an amateur”*

# COMPANY PROFILE

We provide **advisory services**  
in the real estate sector and  
in business development

We merge in house expertise  
and third-party specialists  
with an **integrated approach** where  
**ethics, profitability and excellence**  
are the key factors

# OUR HISTORY



Best Prime was originally established in **1997** in Italy. Over the years the company has dealt with a significant number of projects in the domestic market in different industries with focus in the **real estate sector**.

## Most relevant projects:

- Residential portfolio, Assicurazioni Generali S.p.A., **132m EUR**
- Real Estate mutual funds, BNP Paribas REIM SGR p.A., **250m EUR**
- Residential portfolio, ENPAM, **55m EUR**
- Logistic portfolio, Colliers International, **207m EUR**
- Commercial portfolio, Telecom Italia, **28m EUR**

# INTERNATIONAL OPERATIONS

International operations started in **2007** with the main focus in **Europe** and **Dubai (UAE)** where the company opened a **new office** in **2014**.

## Most relevant projects:

- Residential portfolio, Germany, Prelios, **215m EUR**
- Parceling plan, Bucharest, Real World Investment, **100,000sqm**
- Shopping Mall, Warsaw, Marcan SPZO, **69m EUR**
- Development, Dubai, Albadr Contracting, **126m AED**
- Development, Dubai, New World Investments, **1.1bn AED**
- Development, Dubai, Revi Development, **335m AED**



Real Estate is one of  
the most common investments,  
yet it is not completely understood  
by individuals or investors  
who are not industry professionals

**We embrace your desire  
to establish Real Estate  
as a central part of your portfolio  
and expand your business  
into new markets**

# OUR MISSION

*We do not deliver paper  
We deliver results*



Our clients are companies, property owners, developers, investors, financial institutions, corporations and real estate funds.

Understanding the big picture, and the needs and expectations of our *Clients* is the key point in identifying the **most efficient plan** and delivering **tailormade services**.

We like to act as a **Client Representative** for those players who need our **expertise** to achieve their targets. We do not want just to advise our *Clients* on the best path to follow. **Our mission** is to be by their side and guide them along this journey.

# OUR APPROACH

*Overall expertise*  
*Specialist competencies*



Developing a real estate project as well as planning and executing an efficient investment strategy to build and manage a portfolio of property assets are complex activities that require an **extended array of competencies**.

We strongly believe that a know-it all does not exist and that **our smart organization** gives us the freedom and flexibility to always chose the best professionals to work with in any field.

In more than 22 years of experience we have accrued the **knowledge** and expertise to handle these cycles in all the processes and phases, enabling us to **select** and **supervise** the best third-party specialists for any single stage.

# OUR SKILLS

*We draw on our experience  
to generate new ideas*



We excel in outlining the best strategies to achieve the target and construct the most effective plans in terms of revenues, costs and timing in order to maximize the value and return on capital.

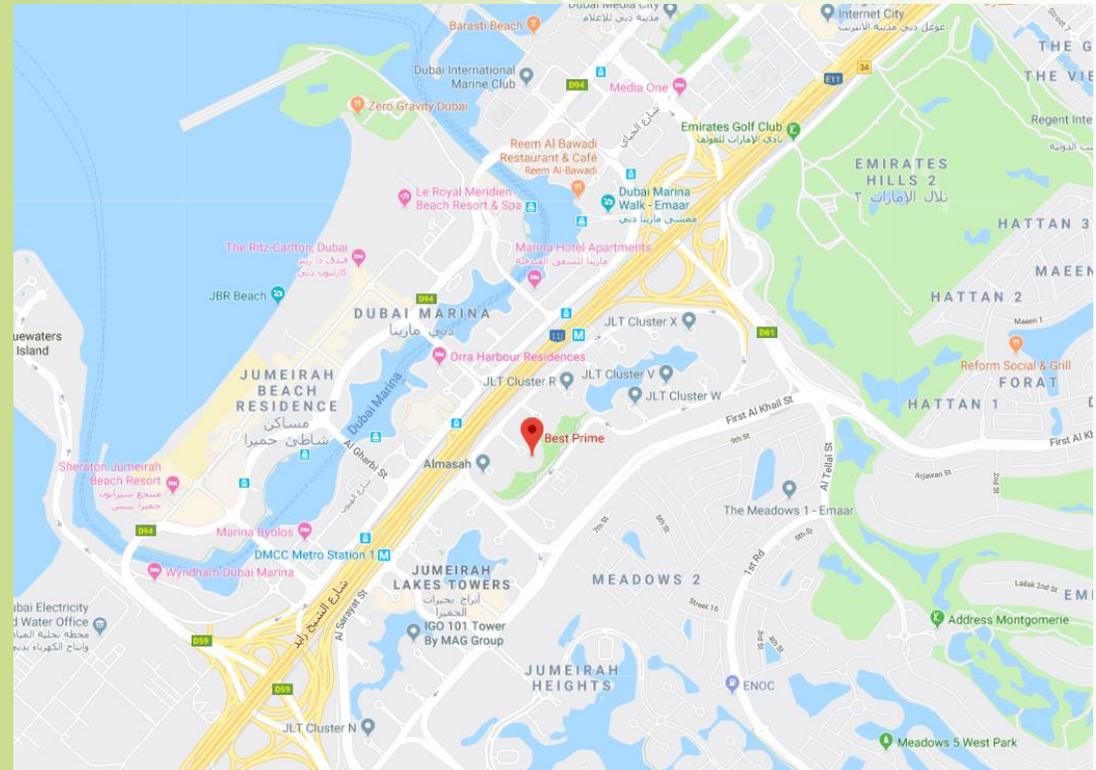
We are good at **negotiating** and **contracting** the best prices and conditions with all the professionals we work with to get the most from their performance.

We stand out in **building trust** thanks to our frankness and our straightforwardness in carrying out our services. As a result we create **long-term relationships** with our *Clients*.

# CONTACT DETAILS



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We can help you turn  
critical and complex issues  
into **opportunities for  
growth**

It is all about figuring out how  
the involved forces  
come together to create  
**long-term value**